



LAYERMARK, INC.

NASA SEWP VI Ordering Guide

Category C · Contract 80TECH26D1627

Contract at a Glance

Contract Number	80TECH26D1627
Category	C - Mission-Based ITC/AV Service Solutions (services only)
Contract Type	Government-Wide Acquisition Contract (GWAC), 10-year ordering period
SEWP Surcharge	0.34% maximum, built into the quoted price
UEI	FKPAGK5Z4RL2
CAGE	83ST4

Main Office

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SEWP VI Program Support - Order Issues and Post-Delivery Contacts

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SEWP Helpline

help@sewp.nasa.gov · (301) 286-1478 · PMO Hours: M–F, 7:30 AM – 6:00 PM (ET) · www.sewp.nasa.gov

SEWP Overview

SEWP (Solutions for Enterprise-Wide Procurement, pronounced “soup”) is a NASA-managed Government-Wide Acquisition Contract (GWAC) providing Information and Communications Technology (ITC) and Audio-Visual (AV) products and services to all Federal agencies and their approved contractors. First established in 1993 (SEWP I), the program is self-funded through an admin handling fee of no more than 0.34% of the order total, built into the quoted price, and processes more than 50,000 orders per year.

Fair Opportunity

Contractors are provided a fair opportunity at the individual order level as appropriate per FAR 16.505(b), including via the SEWP RFQ tools. No order-selection documentation is required to be submitted with the order - such documentation is maintained by the issuing procurement office.

Full clause text (Contract 80TECH26D1627, T&Cs §A.1.13 - Fair Opportunity and Requests for Quotes) is reproduced in Appendix A of this guide and is posted in full on Layermark's SEWP VI web page.

About Layermark

Layermark, Inc. is a GIS technology and IT professional services company headquartered in Washington, DC, delivering enterprise system integration, GIS/Esri ArcGIS integration, field mobility, asset and event management, IT staffing, CMMI consulting, and AI-enabled solutions within the SEWP VI - Category C group of services.

Scope of Services Under This Contract

Under NASA SEWP VI Category C, Layermark provides the following services:

GIS and Enterprise Systems Integration

GIS integration built primarily on Esri ArcGIS, with comparable integration capability for other GIS platforms. Enterprise system integration via Layermark's LayerExchange (LX) platform, with built-in connectivity to widely used enterprise systems, saving significant effort and time on similar migration and integration tasks.

LX is also available as a fully managed, cloud-hosted SaaS subscription, delivering the same enterprise integration and data-unification capability without requiring the agency to operate or maintain any infrastructure of its own. Each customer runs in an isolated, dedicated environment.

Custom Software and Systems Development

Custom application modernization and development - web, desktop, and mobile solutions with integration to the associated enterprise systems.

Data Processing, Hosting, and Analytics

Data management, hosting, and analytics support. AI and analytics capabilities are delivered exclusively on US-developed AI models.

IT and Management Consulting

IT strategy, program and project management, and technical advisory services.

IT Staff Augmentation

Staff augmentation as an ancillary support necessary to IT services-based solutions.

CMMI Appraisals and Consulting

Layermark, Inc. is an ISACA CMMI Institute Strategic Partner and holds a CMMI Level 2 appraisal, delivering CMMI process-maturity consulting and appraisal services. This includes CMMI AIM, ISACA/CMMI Institute's AI Maturity model, which extends the CMMI framework with AI-specific practices for governing AI adoption.

NAICS Codes Covered Under This Contract

SEWP VI Category C scope: 513210 · 518210 · 541511 · 541512 · 541519 · 541611 · 541618 · 541690.

Anchor NAICS at the category level is 541512 (per §A.1.2), which is distinct from the full NAICS list Layermark is separately registered under for this contract.

What's In Scope for SEWP VI?

SEWP VI covers three scope categories:

- Category A - ITC/AV Solutions (products)
- Category B - Enterprise-Wide ITC/AV Service Solutions
- Category C - Mission-Based ITC/AV Service Solutions (Layermark's category)
- Category C service solutions focuses on ITC/AV mission-based services that provide a full range of technology services such as custom computer programming services, telecommunication services including network operations, ITC/AV based engineering and design services, data processing and analysis services, hosting, and related services, ITC/AV and network operation and computer facilities, ITC/AV management services, ITC/AV consulting and educational services, digital government services, and cybersecurity and security systems services.

For a scope determination on a specific requirement, send an overview or Bill of Materials (BOM) to help@sewp.nasa.gov.

Category C Order-Level Constraints

- Order threshold: \$2M per order including options in Year 1; \$10M per order in Year 2; the restriction is removed from Year 3 onward.
- Product-only requirements are not in scope for Category C - services only. SaaS subscriptions, including LayerExchange, are orderable as a service; perpetual or term software license resale is not.
- Group structure: C1 = Small Business Set Aside (Layermark's group); C2 = Reserved.
- Services may be performed at Government and/or Contractor locations worldwide, as specified per order.

NASA SEWP VI Category C Technical Areas

Representative technical areas are not exclusive; all similar and related technologies are within scope of each area.

Technical Area 1c: Innovation Services. Mission specific Innovation Services that include both Innovation efforts of continuous improvement and innovation. Continuous improvement is defined as the ongoing effort to enhance the efficiency and effectiveness of the IT services. Innovation is defined as the process to identify and implement new ideas and break-through solutions that change and/or enhance the services and results in additional Business and/or IT value.

Technical Area 2c: Information and Data Analytics Services (IDAS). Support for IDAS, including Data Science, Data Modeling, Big Data and Advanced Analytics, Artificial Intelligence, Machine Learning Methods, and Practices to the Agency. The Information and Data Analytics team is a virtually distributed, hybrid team of analysts, data scientists, developers, and technologists working together to rapidly prototype, develop, and deploy solutions to address the most pressing analytic challenges, and to improve the use, management, and application of data.

Technical Area 3c: Application Services / Software Development. Assessment, planning, design, development, testing, integration, administration, maintenance, operational support, decommission, and documentation for new and existing applications defined at the order level for Mission specific Applications. Application development may require expertise in areas including agile development practices; front and back-end development; automated (unit/integration/end-to-end) testing; Continuous Integration and Continuous

Deployment; API development and documentation; Cloud deployment; product management and strategy; visual design; and building and testing public-facing sites and tools.

Technical Area 4c: Cybersecurity Services. Cybersecurity standards, architecture, and engineering, including designing and developing cybersecurity architecture that takes advantage of modern technologies such as the cloud, meets Federal requirements, and enhances the user experience. Cybersecurity and privacy services include continuous monitoring and threat detection, incident response and management, vulnerability management, cyber forensics and analysis, implementation of the NIST risk management framework, and cybersecurity posture assessment.

Technical Area 5c: Cloud Services. Evaluate, recommend, implement, and support at the Mission/Program level the adoption of cloud technologies such as cloud environments (e.g., AWS GovCloud, Azure Government Cloud, Salesforce Government Cloud); cloud services (e.g., Amazon Web Services, iSite, Snowflake); and cloud service models (e.g., IaaS, PaaS, SaaS). Examples include Application Integration Services; Cloud Governance, Security, and Compliance; Cloud Strategy and Planning; Cloud Storage and Hosting; and X as a Service (XaaS).

Technical Area 6c: Digital Multimedia and Technical Communications Services. Mission level Television and Broadcasting services; Mission website and social media operations; digital communications; institutional audiovisual support; publishing support; and foundational work in graphic, visual, electronic, and broadcast arts. Provide multimedia and communication products, systems, and services to support institutional, programmatic, and mission requirements.

Technical Area 7c: IT Operations and Maintenance / Help Desk and Call Center Support. Operation and maintenance of IT systems, covering all software and hardware associated with mainframes, client/server, web-based applications, XYZ-as-a-Service, virtual desktop infrastructure, and networking. Operational support includes Infrastructure Management Services (configuration management; network and hardware support; resource management; backup and recovery; installation, configuration, and tuning; electronic software licensing services; system management; IT operation and maintenance planning; data quality management; continual service improvement; IT infrastructure optimization; hardware and software asset management). Also includes Service Desk, Help Desk, and Call Center functions, software system administration onsite or remotely, and installation of new software releases.

Technical Area 8c: Network Services. Manage a single end-to-end service provisioning organization that combines and streamlines LAN and WAN communications services for mission networks. Tasks defined at the task order level may include continuity of service for legacy custom data network solutions, point-to-point copper and fiber optic circuits, Corporate Network/Voice/Data/Collaboration Services, Corporate Management and Operations, Mission Services and Management, Customer Relationship Management, Service Management, Strategy Generation, Cybersecurity Support, Cable Plant Services, and Unified Communications and Collaboration (UCC).

Technical Area 9c: Database Services. Manage database applications and services including database administration, Database Management System (DBMS) software, and associated database tools both on-premises and in the cloud. Includes database creation; database monitoring and alerting; performance tuning and optimization; and database administration and security.

Technical Area 10c: In-Scope Training. Identify training requirements, obtain or develop training programs, and conduct training for technologies, systems, applications, and products. Includes IT workforce development and competency-based training; training for personnel to ensure proper operation, maintenance, and testing of systems, applications, and products; and knowledge transfer to technicians and other staff about services and associated products within the functional scope of the SEWP Contracts.

Technical Area 11c: Program Management / Ancillary Services and Supplies. Ancillary support necessary to offer an IT services-based solution, included in a task order only when integral to and necessary for the IT services-based effort. May include clerical support; data entry; program management and integration; financial management; logistics; phase-in and transition management; procurement; physical and cyber security management; facilities management; ancillary ITC/AV products; and minor alteration and repair to real property services.

How to Place an Order with Layermark

The steps below follow the process defined in the NASA SEWP VI Contract Holder User Manual (CHUM V2, 2026-08-21) and Contract 80TECH26D1627 Terms and Conditions §A.1.13. Layermark does not take orders directly - every order is placed and tracked through the SEWP Program Office.

1. **Confirm scope.** Send an overview or Bill of Materials (BOM) for your requirement to help@sewp.nasa.gov, or contact Layermark's Quote Requests contact below, to confirm the work is within NASA SEWP VI Category C (mission-based IT, communications, and AV service solutions).
2. **Submit a request through SEWP.** Your agency submits a Request for Quote (RFQ), Request for Information (RFI), or Market Research Request (MRR) through the SEWP Quote Request Tool (QRT) at sewp.nasa.gov. The QRT is the recommended tool for reaching Layermark and other SEWP Contract Holders.
3. **Layermark quotes the request.** Layermark responds through the SEWP Contract Holder Only Page (CHOP) with a price, a stated validity period, and whether the quote is full or partial (partial quotes only if your RFQ allows them). Every quote is issued on Layermark's own paper, not a subcontractor's or teaming partner's.
4. **Your agency selects an awardee.** Your contracting officer provides fair opportunity at the individual order level, consistent with FAR 16.505(b). No documentation of the order selection is required to be submitted with the order; your own procurement office maintains that record.
5. **Your agency issues the Delivery Order.** Purchase Request (PR) and Delivery Order (DO) forms follow your own agency's process, not a SEWP PMO template. The order or any modification is submitted to the SEWP Program Office at sewporders@sewp.nasa.gov or by fax to (301) 286-0317 - by your agency directly, or by Layermark on your behalf if you send it to us first. If your agency asks Layermark to sign the order or modification before submission, Layermark will sign it and return it to your agency to submit. Layermark is responsible for ensuring any order or modification it receives is passed on to the SEWP Program Office in a timely manner, and will never ask you to send an order only to Layermark instead of the SEWP Program Office.

Your order or order modification must include:

- Date of order
- Name, phone number, and email address of the authorized Government Ordering Official (Contracting Officer for the order, or Credit Card Holder name for credit-card orders)
- Name of the issuing agency, and the ordering agency if different
- Order number (a unique number your agency assigns)
- Layermark's name as Contract Holder
- Appropriation and accounting data
- Billing and invoice address, and shipping address
- SEWP CLINs and product/service descriptions to be delivered
- Total order amount
- Any additional mutually agreed Terms and Conditions, Statement of Work, etc.
- Period of performance, for services

6. **SEWP verifies the order and assigns an SCN.** The SEWP Program Office checks the order total against Layermark's verification file and assigns a SEWP Control Number (SCN). No fulfillment begins before an SCN is assigned.
7. **Layermark acknowledges receipt.** Layermark marks the order Received in CHOP within 1 business day of receiving it.
8. **Layermark fulfills and reports status.** Layermark updates order status in CHOP within 2 business days of any change (ship date, delivery date, or status). Any later modification to the order also routes back through the SEWP Program Office, and requires a new, cumulative verification file covering the original order and every modification to date.

As the prime Contract Holder, Layermark is solely responsible for fulfillment of every order - even when subcontractors assist in delivery. All communication about an order stays with Layermark.

Sources: NASA SEWP VI Contract Holder User Manual (CHUM V2, 2026-08-21) - Quote Request Types (pp.20–21), General SEWP Rules (pp.21–22), SEWP Quoting Rules (pp.22–23), Order Processing (pp.24–25); Contract 80TECH26D1627 Terms and Conditions §A.1.13, Fair Opportunity and Requests for Quotes.

Quote Requests: Yasir Aydin · yasir@layermark.com · (571) 224-4827

Support, Onboarding, and Service-Level Information

For policy and procedural information regarding service onboarding, engagement scoping, extended support arrangements, and other post-delivery service matters, contact:

Service Support: Yasir Aydin · yasir@layermark.com · (571) 224-4827

Order Troubleshooting

For assistance resolving a problem with an existing order, contact:

Order Troubleshooting: Yasir Aydin · yasir@layermark.com · (571) 224-4827

(Interim assignment - a dedicated order-troubleshooting contact will be designated separately and this guide updated accordingly.)

If your order was not placed through the QRT, or its dollar total does not match Layermark's verification file on record, the SEWP Program Office will not assign an SCN until Layermark supplies an updated verification file. Contact the Order Troubleshooting contact above if your order appears delayed for this reason.

Certifications

Layermark holds ISO 9001 (Quality Management) and ISO 27001 (Information Security) certifications, and a CMMI Level 2 appraisal.

More Information

Full contract details, the complete text of clause A.1.13, the NASA SEWP VI Category C technical areas, and a downloadable copy of this guide are published on Layermark's SEWP VI web page at www.layermark.com.

That page is designed to comply with Section 508 of the Rehabilitation Act. Report any accessibility issue to info@layermark.com.

Appendix A: Contract Clause A.1.13 - Fair Opportunity and Requests for Quotes

Contractors will be provided a fair opportunity at the individual order level as appropriate per FAR Part 16.505(b), including the SEWP RFQ tools. No documentation for the order selection is required to be submitted with the order. All such documentation is to be maintained by the issuing procurement office.

The Contractor shall not market, quote or otherwise offer for sale, any IT Solutions not listed under this contract, until the said solutions are included in the SEWP database of record, and available to all Government end-users.

If the Government issues a Request For Information (RFI) as part of market research, the Contractor may provide items not yet listed on their SEWP contract as part of a market research quote if:

- all such items are clearly marked as not yet available on their SEWP contract; and
- the contractor submits a technology refreshment request to add those products to their contract

If the Government issues a Request For Quote (RFQ) or a Market Research Request (MRR), the Contractor may only respond with items available on their Contract, and the price of each item shall be no greater than the price in Attachment F SEWP database of record at the time the quote is issued. If the Contractor has insufficient items on their contract to fully respond to the Formal RFQ, the Contractor must respond with a No Bid.

Unless the RFQ specifically allows for partial quotes, the Contractor must respond fully to all requirements specified in the RFQ. When submitting a quote to a government end-user, the contractor must clearly state the length of time the quote is valid. The contractor shall honor any order submitted within the stated time period of a quote.

When responding to an RFI or RFQ issued from the NASA SEWP RFQ on-line quoting system, the Contractor must respond as outlined in Attachment C: Contract Holder User Manual (CHUM).

Contract Holders are prohibited from using Government information posted on the NASA SEWP Contract Holder Only Page, such as RFQs, RFIs, etc., for purposes other than proposing on SEWP requirements. This includes Contract Holders providing third parties with SEWP information and requirements for the purpose of assisting companies, that are not SEWP Contract Holders, with providing unsolicited proposals to meet agency requirements already posted to the NASA SEWP RFQ on-line quoting system.